



PA BREAST CANCER COALITION

2025 CONFERENCE

SPONSORSHIP OPPORTUNITIES



WEDNESDAY, OCTOBER 15



HILTON HARRISBURG

A MESSAGE FROM OUR PRESIDENT

Dear friend,

Exciting plans are underway for the 2025 PA Breast Cancer Coalition Conference, taking place on **Wednesday, October 15**, at the Hilton Harrisburg. We'd love for you to join us and connect with over 1,000 attendees from the breast cancer community. Your sponsorship will not only help make this conference a success but also bring us closer to the Coalition's mission of finding a cure now... so our daughters don't have to.

Can we count on your support as a sponsor of the 2025 PA Breast Cancer Coalition Conference?

As a sponsor, your organization will gain valuable exposure and recognition while engaging with leaders in breast cancer research and treatment. Our conference will feature cutting-edge workshops on clinical breakthroughs, life-saving legislative updates, and opportunities for meaningful collaboration.

Thank you for considering a sponsorship of this impactful event. I look forward to partnering with you as we come together to support breast cancer survivors, thrivers, healthcare professionals, caregivers, researchers, lawmakers, and advocates this fall!



Warmest regards,

A handwritten signature in black ink that reads "Pat Halpin-Murphy". The signature is written in a cursive, flowing style.

President and Founder
PA Breast Cancer Coalition

ALL ABOUT CONFERENCE

The 2025 PA Breast Cancer Coalition Conference provides a unique opportunity to reach and network with **over 1,000 attendees** from survivors to advocates to doctors and policymakers - all in one place. Events kick off Tuesday, October 14 with a Pink Party welcome dinner and continue Conference Day on Wednesday, October 15 with breast cancer workshops, the Pink Ribbon Awards Luncheon, a Survivors and Thrivers Reception and endless moments of connection.



OUR ATTENDEES

- survivors and thrivers
- caregivers
- researchers
- advocates
- lawmakers
- healthcare heroes



1,000+

CONFERENCE ATTENDEES



70,000+

EMAIL SUBSCRIBERS



150,000+

WEBSITE VISITORS



28,000+

SOCIAL MEDIA FOLLOWERS

PREMIUM SPONSORSHIP LEVELS

ANNUAL CONFERENCE

HILTON HARRISBURG



WEDNESDAY, OCTOBER 15



PRESENTING

\$50,000

- 16 Conference registrations with 2 reserved tables at the Pink Ribbon Awards Luncheon
- Invitation to exclusive President's Reception for guests
- Full page ad in Conference Magazine, premium placement
- Logo on Conference magazine, luncheon screen, website
- Premium exhibit space with 2 exhibit representatives
- 2 digital ads in PinkLink eNewsletter
- Logo on Conference tote bag and all Conference signage
- **NEW FOR 2025:** Video spotlight featured on PBCC social media and PinkLink enewsletter
- **NEW FOR 2025:** Opportunity to provide banner in ballroom during Pink Ribbon Awards Luncheon

PLATINUM

\$25,000

- 12 Conference registrations with 1 reserved table at the Pink Ribbon Awards Luncheon
- Invitation to exclusive President's Reception for guests
- Full page ad in Conference Magazine, premium placement
- Logo on Conference magazine, luncheon screen, website
- Premium exhibit space with 2 exhibit representatives
- 1 digital ad in PinkLink eNewsletter
- 2 social media mentions

DIAMOND

\$20,000

- 10 Conference registrations with 1 reserved table at the Pink Ribbon Awards Luncheon
- Invitation to exclusive President's Reception for guests
- Full page ad in Conference Magazine
- Logo on Conference magazine, luncheon screen, website
- Premium exhibit space with 2 exhibit representatives
- 1 digital ad in PinkLink eNewsletter
- 2 social media mentions

ADDITIONAL SPONSORSHIP LEVELS



GOLD

\$15,000

- 8 Conference registrations with 1 reserved table at the Pink Ribbon Awards Luncheon
- Invitation to exclusive President's Reception for guests
- 1/2 page, full-color ad in Conference Magazine
- Logo on Conference magazine, luncheon screen, website
- Exhibit space
- 1 social media mention

SILVER

\$10,000

- 6 Conference registrations with reserved seating at the Pink Ribbon Awards Luncheon
- 1/4 page, full-color ad in Conference Connection Magazine
- Logo on Conference magazine, luncheon screen, website

BRONZE

\$5,000

- 4 Conference registrations with reserved seating at the Pink Ribbon Awards Luncheon
- Logo on Conference magazine, luncheon screen, website

PINK RIBBON

\$1,000

- 4 Conference registrations with general seating at the Pink Ribbon Awards Luncheon
- Listing on Conference Magazine, luncheon screen, website

Premium sponsorship levels can be customized to meet individual sponsor needs. For more information, please contact Program and Event Coordinator Olivia Monnier-Giansanti at Olivia@PABreastCancer.org or **717-769-2308**.

ANNUAL CONFERENCE



WEDNESDAY, OCTOBER 15



HILTON HARRISBURG



PREMIUM SPONSORSHIP LEVELS



BENEFITS

	PRESENTING \$50,000	PLATINUM \$25,000	DIAMOND \$20,000	GOLD \$15,000
Conference registrations	16	12	10	8
Pink Ribbon Awards Luncheon	2 reserved tables of 8, premium location	1 reserved table of 12, premium location	1 reserved table of 10, premium location	1 reserved table of 8, premium location
President's Reception invitation	✓ all attendees	✓ all attendees	✓ all attendees	✓ all attendees
Conference magazine ad	Full-page ad with premium location	Full-page ad with premium location	Full-page ad	Half-page ad
Conference day logo recognition (magazine and luncheon screen)	NEW ✓ Ballroom banner	✓	✓	✓
Website recognition	Clickable logo	Clickable logo	Clickable logo	Clickable logo
Email recognition (PinkLink sent to 70,000 subscribers)	✓ 2 digital ads	✓ 1 digital ad	✓ 1 digital ad	
Social media mentions	NEW 3 + video spotlight	2	2	1
Exhibit space	✓ premium location, 2 exhibit reps	✓ premium location, 2 exhibit reps	✓ premium location, 2 exhibit reps	✓
Tote bags	Logo on all tote bags	Item in tote bag (to be provided by sponsor)	Item in tote bag (to be provided by sponsor)	Item in tote bag (to be provided by sponsor)

ADDITIONAL SPONSORSHIP LEVELS



BENEFITS

	SILVER \$10,000	BRONZE \$5,000	PINK RIBBON \$1,000
Conference registrations	6	4	4
Pink Ribbon Awards Luncheon	Reserved seating for 6	Reserved seating for 4	4 seats in general seating
President's Reception invitation			
Conference magazine ad	Quarter-page ad		
Conference day logo recognition (magazine and luncheon screen)	✓	✓	Listing
Website recognition	Logo	Logo	Listing

SPECIALTY SIGNAGE OPPORTUNITIES (Gold level and above)

Luncheon • Registration • Opening Session • Workshop
President's Reception • Pink Party • Continental Breakfast
Nametag • Survivors & Thrivers • Photo Booth

SPONSOR CONTACT

Olivia Monnier-Giansanti
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Olivia@PABreastCancer.org
(717) 769-2308





Pat Halpin-Murphy, President and Founder

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