



Exclusive Opportunities

Additional exclusive levels can be customized to meet sponsor needs.

Presenting - *\$25,000*
Pink Ribbon Award - *\$20,000*
Registration - *\$20,000*
Opening Session - *\$15,000*
Workshops - *\$15,000*

President's Reception - *\$15,000*
Survivor's Reception - *\$10,000*
Shining Light Award - *\$10,000*
Snack Sponsor - *\$10,000*
Photo Frame - *\$7,500*

Sponsorship Opportunities

All opportunities include:

- The ability to reach thousands of breast cancer survivors across the state
- Logo on PBCC social media platforms
- Logo recognition in PBCC e-newsletter, PinkLink, reaching 86,000 constituents
- Logo recognition in PBCC Conference mailing, Frontline, reaching 56,000 constituents

Diamond *\$15,000*

- Logo on PBCC Website
- 30 Conference Registrations
- Free Nursing Continuing Education credits for attendees
- Ad on Conference website (to be provided by the sponsor)

Gold *\$10,000*

- Logo on PBCC Website
- 20 Conference Registrations
- Free Nursing Continuing Education credits for attendees
- Ad on Conference website (to be provided by the sponsor)

Silver *\$5,000*

- Logo on PBCC Website
- 15 Conference Registrations
- Free Nursing Continuing Education credits for attendees
- Ad on Conference website (to be provided by the sponsor)

Bronze *\$2,500*

- Logo on PBCC Website
- 10 Conference Registrations
- Free Nursing Continuing Education credits for attendees
- Ad on Conference website (to be provided by the sponsor)

Pink Ribbon *\$1,000*

- Name listing on PBCC Website
- 8 Conference Registrations
- Free Nursing Continuing Education credits for attendees

PBCC Digital Analytics

PINKLINK E-Newsletter Subscribers
~ 86,000

 Twitter Followers
~ 16,000

 Instagram Followers
~ 1,000

FRONTLINE Newsletter Recipients
~ 56,000

 Facebook Followers
~ 10,000

 Website Views Per Year
~ 92,000