



Exclusive Opportunities

Additional exclusive levels can be customized to meet sponsor needs.

Presenting - **\$25,000**
 Pink Ribbon Award - **\$20,000**
 Registration - **\$20,000**
 Opening Session - **\$15,000**
 Workshops - **\$15,000**

President's Reception - **\$15,000**
 Survivor's Reception - **\$10,000**
 Shining Light Award - **\$10,000**
 Snack Sponsor - **\$10,000**
 Photo Frame - **\$7,500**

Sponsorship Opportunities

All opportunities include:

- The ability to reach thousands of breast cancer survivors across the state
- Ad and logo on PBCC social media platforms
- Logo recognition in PBCC e-newsletter, PinkLink, reaching 86,000 constituents
- Logo recognition in PBCC Conference mailing, Frontline, reaching 56,000 constituents

Diamond \$15,000

- Ad and logo on PBCC Website
- Exhibit Space
- 30 Conference Registrations
- Free Nursing Continuing Education credits for attendees
- Ad in PBCC e-newsletter and conference website

Gold \$10,000

- Ad and logo on PBCC Website
- Exhibit Space
- 20 Conference Registrations
- Free Nursing Continuing Education credits for attendees
- Ad in PBCC e-newsletter and conference website

Silver \$5,000

- Ad and logo on PBCC Website
- Exhibit Space
- 15 Conference Registrations
- Free Nursing Continuing Education credits for attendees
- Ad in PBCC e-newsletter and conference website

Bronze \$2,500

- Logo on PBCC Website
- 10 Conference Registrations
- Free Nursing Continuing Education credits for attendees
- An ad in PBCC e-newsletter and conference website

Pink Ribbon \$7,000

- Logo on PBCC Website
- 8 Conference Registrations
- Free Nursing Continuing Education credits for attendees

PBCC Digital Analytics

PINKLINK E-Newsletter Subscribers
~ 86,000

 Twitter Followers
~ 16,000

 YouTube Views
~ 84,000

FRONTLINE Newsletter Recipients
~ 56,000

 Facebook Followers
~ 9,600



Website Views Per Year
~ 92,000