



*Pat Halpin-Murphy
President and Founder*

**MEDIA ADVISORY
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Contact: Natalie Kopp
Communications Director
(570) 640-1181
(717) 769-2302
Natalie@PABreastCancer.org

ALLENTOWN'S SACRED HEART HOSPITAL TO HOST PA BREAST CANCER COALITION PHOTO EXHIBIT

67 Women, 67 Counties: Facing Breast Cancer in Pennsylvania celebrates life, courage, hope and dignity

ALLENTOWN, Pa. – The **PA Breast Cancer Coalition (PBCC)** is proud to partner with **Sacred Heart Hospital** and the Pennsylvania Department of Health to bring its photo exhibit, *67 Women, 67 Counties: Facing Breast Cancer in Pennsylvania* to the Lehigh Valley from **June 20 through June 27**.

This unique exhibit features women from each of Pennsylvania's 67 counties, along with stories about how breast cancer has touched their lives. The women exemplify the diversity of Pennsylvania, and their messages reflect the impact of breast cancer on themselves, their families and their communities. The exhibit encourages women to learn about early detection and celebrates survivorship. *67 Women, 67 Counties: Facing Breast Cancer in Pennsylvania* is sponsored by the PBCC and funded by the Pennsylvania Department of Health.

Pat Halpin-Murphy, President and Founder of the PBCC, encourages everyone to visit the exhibit and join in on this celebration of survivorship. "We are thrilled to bring *67 Women, 67 Counties: Facing Breast Cancer in Pennsylvania* to Sacred Heart Hospital this summer. Breast cancer impacts every one of us," Halpin-Murphy said. "It is our duty to educate ourselves on this disease and fight together to find a cure for breast cancer now... so our daughters won't have to."

A special opening reception featuring local survivors, health care professionals, community members and representatives from the PA Breast Cancer Coalition will take place on June 20 at 6:00pm in the Sacred Heart Hospital's second floor conference area. The exhibit, which is free and open to the public, will run through June 27. To RSVP for the June 20th program, please call 800-377-8828 x 3050.

"Sacred Heart Hospital is pleased to partner with the PA Breast Cancer Coalition and host their photo exhibit of "67 Women, 67 Counties," said **Sacred Heart Hospital CEO John Nespoli**. "It is a great way to recognize these women for their courage as they bravely faced one of life's greatest challenges. These women are an inspiration to people everywhere facing adversity. I hope this exhibit brings them the honor they deserve and encourages women everywhere to follow the advice of their physicians for appropriate screening."

The PBCC, celebrating its 20th anniversary in 2013, represents, supports and serves breast cancer survivors and their families in Pennsylvania through educational programming, legislative advocacy and breast cancer research grants. The PBCC is a statewide non-profit organization dedicated to *finding a cure now...so our daughters won't have to*. For more information, please call 800-377-8828 or visit www.PABreastCancer.org.

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