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PRESIDENT'S CORNER

Pat Halpin-Murphy
President and Founder



HOME RUN DERBIES A ROUSING SUCCESS



(Speaker of the House Dennis O'Brien and teammate Drew Praster pose with Frank Pinto and Heather Hibshman.)

Frank Pinto, President and CEO of the PA Association of Community Bankers, really hit one out of the park for the PBCC with the "Take a Swing Against Breast Cancer" Home Run Derbies. The response from communities across the state was overwhelming! Corporations stepped up to the plate to sponsor the

Dear ,

PBCC ANNUAL CONFERENCE
October 8 at Harrisburg Hilton

Workshop Spotlight:

Free Treatment: The Ins & Outs of the Breast Cancer Prevention and Treatment Program



Presented by: Roslyn Rhodes, Manager, HealthyWoman Program, PA Department of Health and Leonardo D. Cuello, Staff Attorney, PA Health Law Project

Because of the efforts of the PA Breast Cancer Coalition and our grassroots advocates, uninsured women of low or moderate income who are diagnosed with breast cancer have "direct access" to FREE TREATMENT through the Breast and Cervical Cancer Prevention and Treatment Program. Women who qualify for this coverage can receive free healthcare (except for minimal copayments), including healthcare for medical needs unrelated to a breast or cervical cancer diagnosis, throughout their course of treatment for cancer or a pre-cancerous condition of the breast or cervix. No eligible woman should go without treatment due to lack of insurance coverage. All Pennsylvania hospitals should be participating in this FREE TREATMENT program and we particularly invite hospital staff to attend this workshop.

[Click here to register for the 2008 Annual Conference.](#)

events, and numerous PBCC volunteers and team members spent their summer days with us in stadiums across Pennsylvania, helping to raise funds and raise awareness. This was an incredible outreach opportunity, taking us to each corner of the state, and everywhere in between.

The PA Association of Community Bankers had teams taking swings at nearly every one of the 11 minor league stadiums. Our State All-Star Sponsor, Highmark, Inc., had the derby-wide highest scoring team. They scored an amazing 1550 points at the Lancaster Barnstormers Home Run Derby. We are grateful to everyone who was involved, and we know they join us in looking forward to next year's derbies. [Results for all of the teams are listed here.](#)

I am thrilled to announce that the PBCC will present Frank Pinto with our Pink Ribbon award at our conference on October 8 at the Harrisburg Hilton. [Click to read more about all our 2008 awardees.](#)

CONTRIBUTE

[Home Run Derby Photos](#)



(FeFe, the Lehigh Valley Iron Pigs mascot, takes a swing. Fe is the chemical symbol for Iron. Cute, huh?)

Studies have shown that hopeful people recuperate from injury more quickly, adjust better to chronic illness, experience less pain and cope better. In this funny and engaging presentation, you will learn how to create your own recipe for using lightheartedness to reduce stress and feel less anxious. Dr. Riley explains the relationship of humor to health and mental function. The Life, Laughter and Love workshop is based on a mix of psychological science, neuroimmunology, and qualitative health research.

[Click here to register for the 2008 Annual Conference.](#)

[ATTENTION: EXHIBITORS](#)



Exhibit spaces are available at our PBCC conference! Attendance is expected to reach nearly 1000 again this year. If you have a product or service of interest to breast cancer patients, survivors, medical professionals or women in general, consider exhibiting at our annual conference. Exhibit space fee is \$350

and includes conference registration for two. [Find more information and an exhibitor application here.](#)

[LIVE, LEARN, LEAD](#)
[BREAST CANCER LEADERSHIP TRAINING SEMINAR](#)
October 7 at Harrisburg Hilton



Sign Up Today!

Leadership Training Seminar is held the day before the PA

We took dozens of photos at each of our 11 Home Run Derbies that occurred all over Pennsylvania during the month of July. [Click here to see photos from each stadium.](#) You might even see yourself!

(Frank Pinto congratulates home run hitter Brian Bircher. Brian was part of State All-Star Sponsor Highmark's Lancaster team which scored the most points in any of our Home Run Derbies!)



[Events Calendar](#)



September 4 - 15
[67 Women - 67 Counties: Facing Breast Cancer in Pennsylvania Photo Exhibit](#)
 Cranberry, Venango County

The PBCC brings its traveling photo exhibit to Venango County. The exhibit opens at the Cranberry Mall with a reception on Thursday, September 4 at 5:30 pm. Visit our events page for details.

September 6
Honey Tubs Jeep Event
 Mohnton, Berks County

Honey Tubs, Inc. and the Blue Mountain Jeep Alliance are having a Jeep event to benefit the PBCC. There will be different classifications of Jeeps, music, food and a pig roast. There will also be hot tubs and other vendors. See our event calendar for more details.

September 6

Breast Cancer Coalition Annual Conference and offers two workshops, "Put the Fun in Fundraising" and new for 2008, "Everything You Ever Wanted to Know about Volunteering but Were Afraid to Ask". It is an educational and motivational day, with advice for grassroots activists, volunteers and fundraisers, presented by experienced PBCC volunteers and staff.

Class size is limited. Cost is \$25 which includes lunch and materials. Scholarships are available. [Click for more information and an application.](#)

WESTMORELAND WALKS
5K Walk
October 4 at 10 am
Twin Lakes Park, Greensburg



Westmoreland Walks, Inc. was created in 2000 by a group of women who were touched by breast cancer in some way. Some battled the disease and some stood by a friend during the fight. With their desire to contribute toward breast cancer research and do something to help women during and after a breast cancer diagnosis, the idea of the walk was born. All proceeds benefit the PBCC.

Visit the [Westmoreland Walks website](#) to register to walk, volunteer at Westmoreland Walks, or make a donation in honor of a loved one on the Walk's online tribute page.

Registration is \$25 in advance or \$30 the day of the event, and includes a t-shirt, vendor gifts, race bib, program book and after-race refreshments at beautiful Twin Lakes. All breast cancer survivors will be designated by a pink t-shirt and will be honored at the "Celebration of Life" activities preceding the walk.

[For additional information or to register in advance, click here.](#)



IUP Women's Soccer Think Pink Day
Indiana, Indiana County

Cheer on the Indiana University of PA women's soccer team as they play Lock Haven. The team will wear pink jerseys and jerseys will be sold to benefit the PBCC. See our event calendar for more details.

September 13
Beaver Run Rod & Gun Club 2nd Annual Poker Run
Lehighton, Carbon County

This poker run begins and ends at the Beaver Run Rod & Gun Club and benefits the PBCC. All vehicles are welcome. \$20 per person includes food, refreshments, music and prizes. See our event calendar for more details.

September 15
Loose Marbles Benefit Concert
Media, Delaware County

Loose Marbles is a New Orleans jazz band that has performed at Preservation Hall, toured Amsterdam and Germany, and played festivals and clubs across the US. Tickets \$25. See our event calendar for more details. Don't miss this!

[Please visit our website for a complete and detailed listing of these and other upcoming events.](#)

*Do you want to make **hope** grow? Plant a seed in your community and watch it grow statewide by planning a special event or fundraiser for the PBCC! Contact Sarah Lightman with your community event idea at sarah@pabreastcancer.org or (800) 377-8828 x 107.*

Home Run Derby Shirts Available Now



Did you miss out on our 11 Home Run Derbies last month? Well you can still take home a souvenir! We have white and pink Derby t-shirts for \$5 each and Derby baseball jerseys for \$10 each. Show the world that you want to "take a

YOUR AD COULD GO HERE!

How would you like to see your ad, logo or message and a link to your website here? Pink Link™ goes to over 7100 medical professionals, survivors and breast cancer advocates all across PA and beyond!

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Credits

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swing against breast cancer"!

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so our daughters won't have to. ©

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