

PA Breast Cancer Coalition

Finding a cure for breast cancer *now...*
so our daughters won't have to.®

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*Dedicated to ending the
breast cancer epidemic through
education, advocacy and research*

www.pabreastcancer.org
1-800-377-8828
717-721-2580
717-721-2585 (fax)

Statewide Headquarters
344 N. Reading Rd.
Ephrata, PA 17522

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President & Founder

Leslie Stiles
Honorary Chair

Leslie Anne Miller, Esq.
Executive Vice President

Heather Hibshman
Executive Director



The Pennsylvania Breast Cancer Coalition (PBCC), founded in 1993, is a non-profit organization dedicated to ending the breast cancer epidemic through education, outreach and research.

We represent patients, survivors, families, medical professionals, government, labor and business leaders who are committed to finding a cure for breast cancer.

Each year approximately 9,500 Pennsylvania women are diagnosed with breast cancer and close to 2,200 lose their lives to the disease. More than 103,000 women in Pennsylvania are living with breast cancer.

*The lifetime incidence
of breast cancer is one
woman in seven.*



“I'm always amazed at the power of the PBCC to reach so many people and make a difference with so few paid workers. The funds raised show me on a personal level that the PBCC knows what it takes to beat breast cancer-- tenacity, humor and a love and appreciation of those affected by this disease.” -- Honi, Monroe County

Programs and Services

PA Breast Cancer Coalition

Legislative Advocacy

Through advocacy and legislation, the PBCC is *the* voice for breast cancer survivors in PA. Our legislative victories include: mandatory insurance coverage for breast reconstruction and free mammograms for uninsured and underinsured women starting at age 40. A complete list of all of our legislation can be found on our website www.pabreastcancer.org.

Pennsylvania Breast Cancer Coalition Annual Conference™

Held in Harrisburg every October, the PBCC hosts the only statewide breast cancer conference in PA. This highly acclaimed event offers a Breast Cancer Leadership Training Seminar, Grand Rounds for Physicians and Healthcare Professionals, educational workshops and the Pink Ribbon Awards Luncheon. This conference is designed for breast cancer survivors, medical professionals, community and corporate leaders, legislators and advocates.

The Income Tax Check-Off for Breast Cancer Research

Raising \$2 million for Breast Cancer Research!

Tens of thousands of Pennsylvanians donate their state tax refunds to breast and cervical cancer research, with an average donation of \$8 per donor. One hundred percent of the money is distributed as grants to researchers across the state.

67 Women - 67 Counties: Facing Breast Cancer in Pennsylvania™

A traveling photo exhibit hosted by local communities, this educational work of art celebrates the life, courage, hope and dignity of women and families who have battled breast cancer. The exhibit is funded by the Pennsylvania Department of Health.

Three of four cases of breast cancer arise in women with no known risk factors.

27 women in Pennsylvania will be diagnosed with breast cancer today!

Friends Like Me™

The PBCC's Friends Like Me™ program helps breast cancer survivors across the Commonwealth - one woman at a time! This program includes: Friends Like Me™ Care Packages for newly diagnosed women, the "Reading with Friends Like Me™" resource list, a statewide list of support groups and free e-cards.

Approximately 9,500 women in Pennsylvania are diagnosed with breast cancer each year.

Patient Advocacy

Every day, the PBCC advocates for women one-on-one, sharing information about resources providing mammograms for uninsured women, free breast cancer treatment through Pennsylvania's Breast and Cervical Cancer Prevention and Treatment Program (BCCPT), information on organizations offering help with co-pays, appealing insurance denials...the list is as diverse as the women and men who call us. If you or someone you know is having difficulty accessing medical services or has questions about insurance coverage related to breast cancer, we are here to help.

How *You* Can Help

You can support the PBCC in a variety of ways.

Call us at 800-377-8828 to volunteer, make a donation, hold a fundraiser, sponsor an event or program, or learn about planned giving opportunities. The PBCC staff will help you determine how you can help!

Official PA Breast Cancer License Plate

Carry the message of breast cancer awareness with you wherever you go! The cost of a PennDOT pink ribbon license plate is \$34.00, which includes a \$10 contribution to the PBCC to help fund our outreach and advocacy programs.

Newsletters

Frontline™

This quarterly publication includes: breast cancer research updates, medical articles, Survivor Spotlights, community education activities, Grassroots Partners features and mammogram screening opportunities.

Pink Link™

This email newsletter is sent out monthly to individuals across the country. Features include: program information, community events, fundraiser of the month, and other items of interest.

Paint Pennsylvania Pink™

The PBCC is challenging you to Paint Pennsylvania Pink™. Make a donation today and spread the word. Each dollar raised will help put information in the hands of breast cancer survivors and women right here in Pennsylvania. Visit www.pabreastcancer.org/ppp to make an online donation or to learn more.

Breast cancer continues to be the most commonly diagnosed cancer in women in the U.S., regardless of race or ethnicity.



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Information and Support

Yes! I want to join the PBCC's free mailing list.*

Please answer these optional questions to help us serve you better.

I am a breast cancer survivor:

Yes No

I am a healthcare professional:

Yes No

If yes, employer: _____

I would like to receive information on:

Check all that apply:

All PBCC programs and events Volunteering

Hosting a local community event or fundraiser

*We at the PBCC remain dedicated to keeping the health information of you and your loved ones private. It has always been our policy to protect all of your personal information. We do not sell or share any of your individual data with anyone.

Yes! I want to support the PBCC with a donation.

Enclosed is my tax-deductible contribution.

\$25 \$50 \$75 \$100 \$250 \$500 \$1000

Other: \$ _____

I've enclosed a **check** payable to Pennsylvania Breast Cancer Coalition.

I am contributing by **Visa, Mastercard or American Express** (circle one)

Card Number: _____

Expiration Date: _____

Signature: _____

Name: _____

Organization or Employer: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: (____) _____

All contributions are tax deductible as and to the extent provided by law. A copy or summary of the PBCC's current financial statement and registration may be obtained by contacting the PBCC directly.