



*Pat Halpin-Murphy*  
*President and Founder*

**MEDIA ADVISORY  
FOR IMMEDIATE RELEASE  
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## **PA BREAST CANCER COALITION'S TRAVELING PHOTO EXHIBIT TO VISIT HILLMAN CANCER CENTER**

*67 Women, 67 Counties: Facing Breast Cancer in Pennsylvania* celebrates life, courage, hope and dignity

**WHAT:** The PA Breast Cancer Coalition (PBCC) is proud to partner with the University of Pittsburgh Cancer Institute, the University of Pittsburgh Schools of the Health Sciences and the Pennsylvania Department of Health to bring its traveling photo exhibit, *67 Women, 67 Counties: Facing Breast Cancer in Pennsylvania* to the Hillman Cancer Center from **April 10 through April 19**. This event will kick off the *Building Bridges: Pennsylvania Cancer Planning Summit*, a one-day session to educate Pennsylvanians about current cancer initiatives and engage stakeholders in the cancer planning process.

This unique exhibit features women from each of Pennsylvania's 67 counties, along with messages about the ways in which breast cancer has touched their lives. The women reflect the diversity of Pennsylvania, and their stories reflect the impact of breast cancer on themselves, their families and their communities. The exhibit encourages women to learn about early detection and celebrates survivorship. *67 Women, 67 Counties: Facing Breast Cancer in Pennsylvania* is sponsored by the PBCC and funded by the Pennsylvania Department of Health. This event is free and open to the public.

**WHO:** **Everette James**, Associate Vice Chancellor for Health Policy and Planning, University of Pittsburgh Schools of the Health Sciences  
**Pat Halpin-Murphy**, President and Founder, PA Breast Cancer Coalition  
**Dr. Nancy Davidson**, Director, University of Pittsburgh Cancer Institute / UPMC CancerCenter  
**Tomas Aguilar**, Director, Bureau of Health Promotion and Risk Reduction, PA Department of Health  
**Marina Posvar**, Breast Cancer Survivor  
**Bernice Austin-Smith**, Breast Cancer Survivor and Allegheny County Exhibit Participant

**WHEN:** **Exhibit Opening Reception - Wednesday, April 10, 2013, 6:00 p.m.**

**WHERE:** Hillman Cancer Center  
5115 Centre Ave  
Pittsburgh, PA 15232  
*The exhibit will travel to various locations on the University of Pittsburgh Medical Center campus*

### **About PA Breast Cancer Coalition**

The PA Breast Cancer Coalition, celebrating its 20<sup>th</sup> Anniversary in 2013, represents supports and serves breast cancer survivors and their families in Pennsylvania through educational programming, legislative advocacy and breast cancer research grants. The PBCC is a statewide nonprofit organization dedicated to *finding a cure now...so our daughters won't have to*. For more information, please call 800-377-8828 or visit [www.PABreastCancer.org](http://www.PABreastCancer.org).

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