2008 Annual Report

PA BREAST CANCER COALITION

Finding a cure now...
so our daughters won't have to.©

15 YEARS OF EDUCATION, ADVOCACY & RESEARCH

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Dear Friends,

For 15 years, the PA Breast Cancer Coalition has been improving the lives of Pennsylvanians, and you have been a part of making it happen. In 2008, we continued our education and outreach initiatives by traveling across the state with our photo exhibit; sending Friends Like Me ™ Care Packages to newly diagnosed women; educating health care professionals about the FREE Treatment available for uninsured and underinsured Pennsylvania women; and awarding research grants to Pennsylvania breast cancer researchers.

We also added to our outreach by collaborating with the PA Association of Community Bankers to organize Take A Swing Against Breast Cancer—a series of home run derbies across the state. This collaboration not only brought in much-needed financial resources for the PBCC, but it also built tremendous breast cancer awareness across the Commonwealth. We are so grateful for all the sponsors, teams, volunteers, and spectators who made these events such a success.

Our annual conference attracted nearly 1,000 attendees to learn about the latest advances in breast cancer detection and treatment. Each year, people return to the conference, not only for the educational workshops, but also for the "sisterhood" among participants. We also recognized four outstanding individuals at our 2008 conference. The Pink Ribbon award is given annually to leaders in breast cancer awareness and advocacy. In 2008, we honored Secretary of the PA Department of Public Welfare, Estelle Richman and Frank Pinto the President of the Pennsylvania Association of Community Bankers as outstanding Pink Ribbon Awardees. Dr. Timothy Rebbeck was chosen to receive the Potamkin Award for his research on breast cancer genes BRCA1, BRCA2, and non-BRCA cancers, and PBCC Board Member Sandy Cray was selected as the Shining Light Awardee for her commitment to advocacy and her willingness to pitch in where needed for the PBCC.

While the last quarter of 2008 brought worldwide economic insecurity and unrest, the PBCC maintained program service levels thanks to our conservative investment strategies and financial policies, as well as the generous financial support from individuals, foundations, and corporations. Thank you for continuing your support so we can serve Pennsylvania women and their families.

While we celebrate our 15 years of successes, we must look to the challenges and opportunities that lie ahead. New programs will continue to emerge as we listen to the needs of Pennsylvania women and their families. The PBCC will continue fighting for Pennsylvania women until a cure is found!

Best Regards,

Pat Halpin-Murphy
President and Founder

PA BREAST CANCER COALITION

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15 YEARS OF EDUCATION, ADVOCACY & RESEARCH

Mission

The PA Breast Cancer Coalitioin represents, supports and serves breast cancer survivors and their families in Pennsylvania through educational programming, legislative advocacy and breast cancer research grants.

PBCC Staff
(left to right):
Kim Eubanks, Database & Web Administrator;
Carol Burkholder, Office Manager;
Heather Hibshman, Executive Director;
Jennifer Fetich, Program Director;
Kathleen Tunney, Development Director;
Dolores Magro, Director of Patient Advocacy
Eileen Jessick, Intern;
Sarah Lightman, Program & Public Relations Assistant,
Tricia Grove, Director of Finance & Administration

Our New Home

344 North Reading Road
Ephrata, PA 17522
717.721.2580 phone
717.721.2585 fax
800.377.8828 toll-free
www.pabreastcancer.org

PA BREAST CANCER COALITION

Programs

FREE Treatment for Breast Cancer

Today in Pennsylvania, because of the efforts of the PA Breast Cancer Coalition and our grassroots advocates, uninsured women of low or moderate income who are diagnosed with breast cancer can get FREE TREATMENT through the Commonwealth of PA's Breast and Cervical Cancer Prevention and Treatment Program (BCCPT). The PBCC is thrilled to announce direct access to the BCCPT program thanks to the extraordinary efforts of both the PA Department of Health and the PA Department of Public Welfare. Starting July 1, 2008, with direct access, more women are able to receive the treatment they need through the FREE TREATMENT program. The PBCC holds seminars across the state to educate healthcare providers and the public about this program.

Raising more than $2 million for breast cancer research! Tens of thousands of Pennsylvanians donate their state tax refund to breast and cervical cancer research, with an average donation of $8 per donor. One hundred percent of the money is distributed as grants to breast cancer researchers in Pennsylvania. Remember to check YES when you do your taxes and help Pennsylvania researchers find a cure for breast cancer now...so our daughters won't have to.

The Income Tax Check-Off
CHECK YES
FOR BREAST CANCER RESEARCH
for Breast Cancer Research

The PBCC partners with the PA Association of Community Bankers to bring a Home Run Derby to each of Pennsylvania's 11 minor league baseball stadiums. These events engage people in a fun activity while educating them about early detection and available FREE TREATMENT while raising money for PBCC Programs.

TAKE A SWING AGAINST BREAST CANCER
KNOCK ONE OUT OF THE PARK FOR THE PA BREAST CANCER COALITION

PENNSYLVANIA
BC 0000
PA BREAST CANCER COALITION

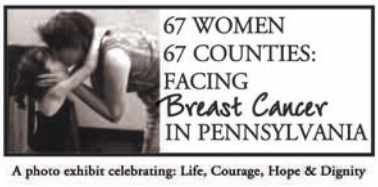
The official PA Breast Cancer Awareness license plate allows you to be a driving force in the fight against breast cancer.

Helping breast cancer survivors across the Commonwealth - one woman at a time. *Friends Like Me* provides care packages for newly-diagnosed women as well as other resources including a statewide listing of support groups, free e-cards and *Breast Cancer: Covered or Not? A Guide on Insurance.*

Held in Harrisburg every October, the PBCC hosts the premiere breast cancer conference in PA. This highly acclaimed event offers a Breast Cancer Leadership Training Seminar, Grand Rounds for Physicians & Healthcare Professionals, educational workshops and the Pink Ribbon Awards Luncheon.
This conference is designed for breast cancer survivors, medical professionals, community and corporate leaders, legislators and advocates.

PA BREAST CANCER COALITION
Annual Conference

A traveling photo exhibit hosted by local communities, this educational work of art celebrates the life, courage, hope and dignitiy of women who have battled breast cancer. This exhibit is funded by the PA Department of Health



A photo exhibit celebrating: Life, Courage, Hope & Dignity

Take A Swing Against Breast Cancer Home Run Derby

The PA Breast Cancer Coalition teamed with the PA Association of Community Bankers to organize a series of home run derbies at all 11 minor league baseball stadiums across Pennsylvania during July. Thanks to the generous support of statewide sponsors and 150 participating teams, over $130,000 was raised to support PBCC programs and outreach initiatives.

Special thanks to our Home Run Derby Statewide Sponsors:

bmc

Pennsylvania Association of Community Bankers

Taylor, Bean & Whitaker Mortgage Corp. TB&W

FHLBank Pittsburgh

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Congratulations to the winning team at each stadium:

Erie Seawolves:
Weber Murphy Fox
Williamsport Crosscutters:
Jersey Shore State Bank
Harrisburg Senators:
Dauphin County Commissioners Jeff Hast & Nick DiFrancesco
Scranton/Wilkes-Barre Yankees:
Senator Robert Mellow
Altoona Curve:
Community State Bank
Lehigh Valley Iron Pigs:
Beard Miller Company
Lancaster Barnstormers:
Highmark, Inc.
Reading Phillies:
Beard Miller Company (Team 1)
State College Spikes:
Penn State University (Team 1)
York Revolution:
Beard Miller Company
Washington Wild Things:
Taylor Bean & Whitaker & Charleroi Federal Savings Bank (Team 2) (tie)

15 YEARS OF EDUCATION, ADVOCACY & RESEARCH

Thanks to all of the teams, volunteers and spectators who helped make each event a success!

TAKE A SWING AGAINST BREAST CANCER

KNOCK ONE OUT OF THE PARK FOR THE PA BREAST CANCER COALITION

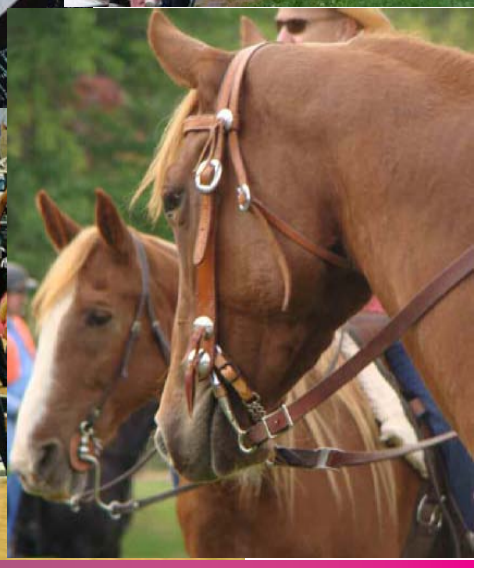
PA BREAST CANCER COALITION

Grassroots Partners

In 2008, the PBCC's grassroots efforts hit an all-time high. We logged more than 22,000 miles as we traveled the state reconnecting with old friends and making new ones along the way.

Our grassroots partners continue to amaze us iwth their generosity and their creativity! We've been to horse rides, motorcycle rides, dances, "pink" sporting events (basketball, hockey, baseball and even dodgeball!), tea parties, and so much more. Below is a sampling of the places we have been and the people we have met in 2008.

THANKS!



PBCC In Action

- Almost 600 newly diagnosed women received our *Friends Like Me* care packages filled with timely infomration and "soft touches" to help them through this difficult time.
- Over 80 women reached out to the PBCC in their time of need, and our Patient Advocate was there to help with information, guidance & support.
- The PBCC continued our series of educational seminars about the FREE TREATMENT that is available through the Commonwealth of PA's Breast and Cervical Cancer Prevention and Treatment Program. We educated staff from 29 facilities during 2008.
- The traveling photo exhibit, *67-Women - 67 Counties: Facing Breast Cancer in Pennsylvania*, continued to tour Pennsylvania bringing the life saving message of early detection to 6 more communities reacing 90,000 people.
- The Pennsylvania Breast Cancer Coalition Annual Conference welcomed nearly 700 breast cancer survivors, advocates, and medical professionals to discuss the latest developments in breast cancer treatment, as well as the practical aspects of living as a survivor.
- *Breast Cancer: Covered or Not? A Guide on Insurance* was distributed to over 400 women and families to help them through the insurance maze.
- The PBCC staff and volunteers hit the road with over 100 Grassroots Partners outreach event and fundraisers.
- An additional 420 Pennsylvanias chose to become a "driving force" in the fight against breast cancer by purchasing a Pink Ribbon License Plate.
- Over 300,000 visitors checked out our website, www.pabreastcancer.org
- Raised over $130,000 and awareness through our 1st *Take A Swing Against Breast Cancer* Home Run Derby in cooperation with the Pennsylvania Association of Community Bankers.

Statement of Financial Position

	2008	2007
Assets		
Current Assets		
Cash	$ 871,341	$1,083,411
Money market accounts	241,446	80,769
Accounts receivable	10,375	5,616
Grants receivable	444,398	194,175
Prepaid expenses	4,828	8,178
Total Current Assets	1,572,388	1,372,149
Investments	429,406	471,933
Furniture and Equipment, Net	27,028	21,115
Total Assets	$2,028,822	$1,865,197
Liabilities and Net Assets		
Current Liabilities		
Current portion of obligation under capital lease	$ 1,084	$ 989
Accounts payable	17,439	17,389
Payroll taxes withheld and accrued	2,472	7,758
Accrued payroll and vacation	18,764	13,308
Total Current Liabilities	39,759	39,444
Obligation under Capital Lease	1,825	2,909
Total Liabilities	41,584	42,353
Net Assets		
Unrestricted	1,392,107	1,358,616
Temporarily restricted	595,131	464,228
Total Net Assets	1,987,238	1,822,844
Total Liabilities and Net Assets	$2,028,822	$1,865,197

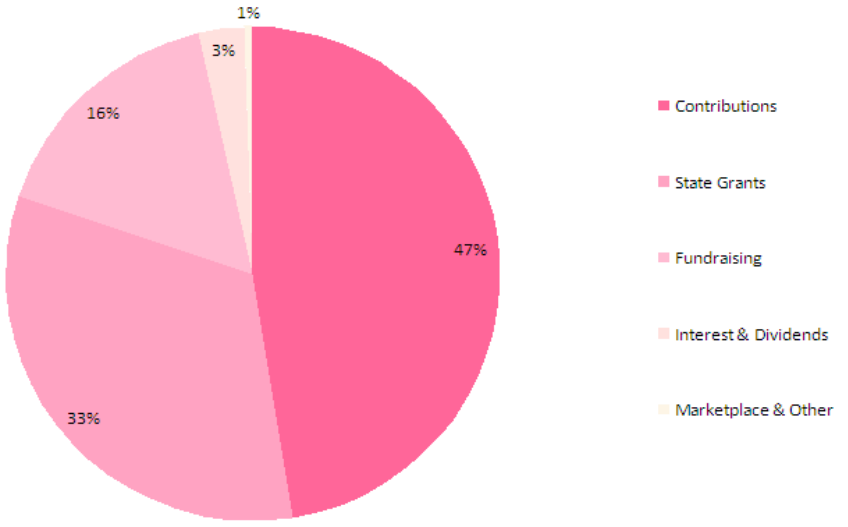
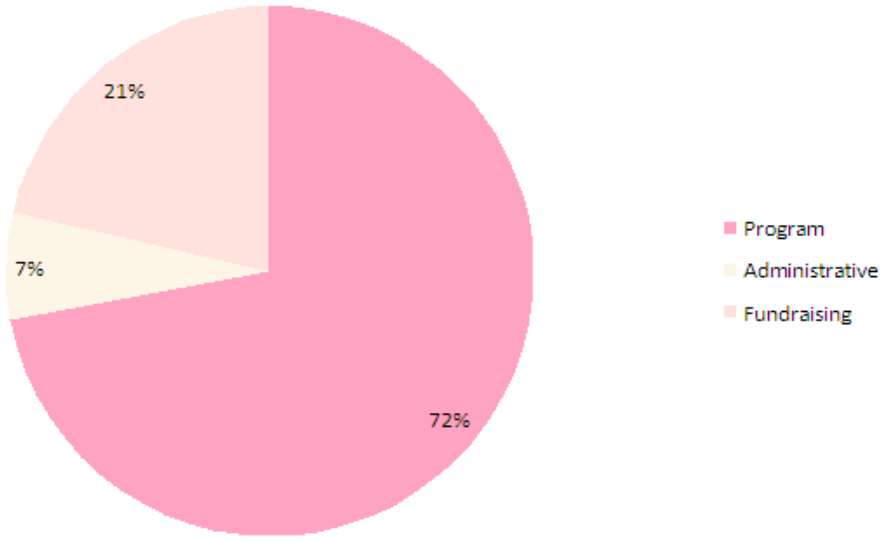
Statement of Activities

	2008		
	Unrestricted	Temporarily Restricted	Totals
Support and Revenue			
Contributions	$ 561,935	$ -	$ 561,935
Grants	-	387,864	387,864
Fundraising	192,420	-	192,420
In-kind contributions	120,748	-	120,748
Interest and dividend income	35,664	5,537	41,201
Sales	5,220	-	5,220
Miscellaneous	1,830	-	1,830
Net assets released from restrictions	284,356	(284,356)	-
Loss on sale of investments	(54)	-	(54)
Total Support and Revenue	1,202,119	109,045	1,311,164
Expenses			
Program and related services	821,253	-	821,253
Supporting services:			
Management and general	75,372	-	75,372
Fundraising	243,343	-	243,343
Total Supporting Services	318,715	-	318,715
Total Expenses	1,139,968	-	1,139,968
Excess of Support and Revenue over Expenses	62,151	109,045	171,196
Unrealized Holding Gains (Losses) on Investments	(28,660)	21,858	(6,802)
Changes in Net Assets	$ 33,491	$130,903	$ 164,394

Statement of Functional Expenses

	2008			
		Supporting Services		
	Program and Related Services	Management and General	Fundraising	Totals
Salaries and wages	$263,040	$38,944	$ 56,585	$ 358,569
Supplies	114,084	3,090	65,321	182,495
Occupancy expense	48,879	4,660	53,019	106,558
Printing and publications	86,300	656	11,534	98,490
Travel and meals	66,691	1,725	8,205	76,621
Postage	51,004	615	8,749	60,368
Advertising	38,032	556	11,788	50,376
Payroll taxes	21,047	3,108	4,577	28,732
Insurance	20,219	2,751	5,017	27,987
Contract services	21,189	907	1,370	23,466
Automobile expense	11,453	1,551	2,505	15,509
Database maintenance and training	9,419	1,205	1,536	12,160
Telephone	8,836	1,203	1,928	11,967
Professional fees	8,767	1,188	1,795	11,750
Retirement expense	7,308	990	1,559	9,857
Audio video rental	9,423	-	216	9,639
Bad debts	-	9,149	-	9,149
Awards	7,776	-	191	7,967
Dues and subscriptions	6,137	579	945	7,661
Depreciation and amortization	4,797	710	1,032	6,539
Bank service charges	4,263	584	938	5,785
Registration and meeting expense	3,672	526	758	4,956
Banners and signs	3,463	59	686	4,208
Miscellaneous expense	2,011	528	591	3,130
Video and photo expense	2,648	20	-	2,668
Cost of sales	-	-	2,238	2,238
Licenses, taxes, and permits	560	36	208	804
Interest expense	235	32	52	319
	$821,253	$75,372	$243,343	$1,139,968

2008 PBCC Revenue



2008 PBCC Expenses