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Volume 5 Issue 9

September/October 2008

PRESIDENT'S CORNER

Pat Halpin-Murphy
President and Founder



**NEW PBCC GRANTS
AVAILABLE FOR
CANCER RESEARCHERS**



Researchers, please [visit our website](#) for the 2009 Request for Applications for \$50,000 grants through the PBCC's Breast and Cervical Cancer Research. Letters of intent are due September 26, 2008. Full grant proposals are due October 22, 2008.

I continue to be amazed and encouraged by the generosity of Pennsylvanians who designate all or part of their state income tax refund to breast and cervical cancer research. To all of you who have

Dear ,

**CLINICAL TRIAL PARTICIPANTS
HONORED BY NSABP**



To commemorate its 50th year of conducting clinical research studies, the National Surgical Adjuvant Breast and Bowel Project (NSABP) is dedicating a sculpture honoring clinical trial participants.

"*Emergence*" will be on permanent display at the NIH Clinical Center, the nation's largest hospital devoted entirely to clinical research, in Bethesda, Maryland. The NSABP says the sculpture is dedicated not only in thanks, but it is also meant to inspire and serve as the "seed" that increases the public's awareness of important clinical research studies that are

available today.

Norman Wolmark, MD, NSABP Chairman and PBCC board member said, "We would like to thank the thousands of men and women who have tirelessly and relentlessly given themselves to research studies that have improved the quality of cancer care so that one day there may be a cure."

answered the call and donated, I want you to know the impact you have made toward "finding a cure **now**...so our daughters won't have to©." The Income Tax Check-Off for Breast and Cervical Cancer Research continues to be the favorite among state taxpayers. Those donations, averaging \$8, have added up to over \$2 million in funding going directly into the hands of cancer researchers working right here in Pennsylvania. The overwhelming response to this initiative demonstrates just how important finding a cure for breast and cervical cancer is to the people of Pennsylvania. It is also a testament to the exceptional researchers that we have right here in our state.

Giant Super Food Stores Host Super Pink Events



RE-USABLE PINK BAGS

Go green by going pink! Giant Food Stores will be selling *re-usable* pink grocery bags in **all** their Pennsylvania stores starting September 28! For each pink bag sold, Giant will donate 5 cents to the PBCC, so get to your local Giant Store while supplies last to help support the programs of the PBCC.

CELEBRITY COOKING CLASSES

October 6
6:30 pm to 8:30 pm
Giant Super Food Store

PBCC ANNUAL CONFERENCE
October 8 at Hilton Harrisburg
Register Now!



Register now! Reserve your spot now to take advantage of the discounted cost of \$65 for a day for one person or \$100 for two. Starting September 16, cost is \$85 for one and \$150 for

two. You don't want to miss the educational workshops, Pink Ribbon Awards Luncheon, inspiring speakers, and exhibitors!

[Click here to register for the 2008 Annual Conference.](#)



All **online** registrants between **9/15 and 9/30** who write the word "**drawing**" in the comments section will be entered to win a beautiful handmade pearl and crystal necklace and earrings set shown above! Winners can pick up their prize at the conference!

SCHOLARSHIPS

The PBCC offers full and partial Cary Massa Memorial Scholarships to those who would otherwise not be able to attend the PBCC Annual Conference. Cary Massa was an active member of the ABC'S support group in Carlisle and a dedicated PBCC conference volunteer. We encourage anyone who needs financial help to apply. Priority is given to breast cancer survivors. [Download the application online](#) and mail it in today! The deadline for scholarship applications is September 26.

LIVE, LEARN, LEAD! SIGN UP TODAY
Breast Cancer Leadership Training

3301 Trindle Road, Camp Hill
Cumberland County

Join celebrity chef Alicia Richards, host of abc27's evening news for a fun, informative creative cooking class. The cost of the class is \$30 per person, with \$15 of the class fee benefiting the PBCC. To register call 717-724-1166.

October 13
6:30 pm to 8:30 pm
Giant Super Food Store
315 York Road, Willow Grove
Montgomery County

Join a celebrity chef (to be named soon) for a fun, informative creative cooking class. The cost of the class is \$30 per person, with \$15 of the class fee benefiting the PBCC. To register call 215-784-1960.



[Events Calendar](#)



There are way too many events in September and October to list them all here! Please visit our [web calendar](#) for a full list and details.

September 15
Loose Marbles Benefit Concert
Media, Delaware County
See article at right.

September 20
Pretty in Pink Model Painting Competition
Grove City, Mercer County
Bring a model or miniature you've painted to be judged. Extra points awarded for using pink as a main color in the paint scheme. Entry fee \$5. All proceeds benefit the PBCC.

September 25 - October 6

October 7, 2008 at Hilton Harrisburg
10:00 am to 4:00 pm



Leadership Training Seminar is held the day before the PA Breast Cancer Coalition Annual Conference, and offers two workshops, "Put the Fun in Fundraising" and "Everything You Ever Wanted to Know about Volunteering but Were Afraid to

Ask". It is an educational and motivational day, with advice for grassroots activists, volunteers and fundraisers, presented by experienced PBCC volunteers and staff. Class size is limited and scholarships are available. For more information and an application, [visit our site](#).

NEW ORLEANS JAZZ CONCERT TO BENEFIT PBCC TONIGHT
7:00 pm Monday September 15
Delaware County Institute of Science
11 Veterans Square, Media



Loose Marbles, acclaimed New Orleans jazz band, brings their lively music to Pennsylvania **tonight** to benefit the PBCC. Tickets are available at the door at \$25 per person. Children 12

and under, accompanied by an adult, are admitted *free*.

CUSTOMS FOR A CURE
Custom Motorcycle Auction to Benefit PBCC
Carlisle Expo Center, October 3 & 4

Customs for a Cure/Vicious Cycles, Inc. of Lemoyne has built a custom motorcycle using a 1200cc Harley-Davidson motor and an antique



67 Women - 67 Counties: Facing Breast Cancer in Pennsylvania Photo Exhibit

Abington, Montgomery County

The PBCC brings its traveling photo exhibit to Montgomery County.

The exhibit at Abington Memorial Hospital opens with a reception on Thursday, September 25 at 5:30 pm. Visit our events page for details.

September 29

Take a Swing at Breast & Prostate Cancer...It's Cure Time

Golf Tournament

Hummels Wharf, Snyder County

Have fun, raise awareness and raise funds for the PBCC. Tournament is followed by cocktails, dinner and awards program.

October 3-4

Customs for a Cure Motorcycle Auction Carlisle, Cumberland County

See article at right.

October 4

Westmoreland Walks

Greensburg, Westmoreland County

See article at right.

October 4

Ride the Trail to a Cure Trail Ride

Mont Alto, Franklin County

Enjoy a fall horse ride in the forest to benefit the PBCC. Lunch will be provided. Visit <http://www.ridethetrailtoacure.org/>.

October 7

Breast Cancer Leadership Training

Harrisburg, Dauphin County

This select seminar is by application only and is for activists, volunteers and fundraisers. [Download application here.](#)

October 7

PBCC Annual Conference Evening Reception

Harrisburg, Dauphin County

This reception is open to the public and honors our grassroots partners and their fundraisers.

October 8

PBCC Annual Conference

Harrisburg, Dauphin County

Attend this fabulous day of workshops, networking, food and inspiration! [Register here.](#)

October 10

Philadelphia Phantoms Breast Cancer

Awareness Night

Philadelphia, Philadelphia County

Cheer on the Phantoms ice hockey team. The PBCC benefits when you mention our name when purchasing tickets! See details online.

October 11

Dance for Life

Pittsburgh, Allegheny County

Enjoy a night of cocktails, dinner, auctions and ballroom dancing to benefit the PBCC. Tickets \$50 each.

October 18

Green Ridge Village Walk for Breast Cancer

chassis and

fiberglass sidecar. The motorcycle will be auctioned during the Carlisle Fall Collector Car and Swap Meet Auction on October 3 & 4 at the Carlisle Expo Center. A portion of the proceeds from the cycle auction will go to the PBCC. For more information about Customs for a Cure, contact Greg Carter at 717-737-6460 or customs4acure@aol.com.

WESTMORELAND WALKS

5K Walk

October 4 at 10 am

Twin Lakes Park, Greensburg



Now is the time to register for Westmoreland Walks and to be part of this inspiring event that benefits the PBCC!

Registration is \$25 in advance or \$30 the day of the event, and includes a t-shirt, vendor gifts, race bib, program book

and after-race refreshments at beautiful Twin Lakes. All breast cancer survivors will be designated by a pink t-shirt and will be honored at the "Celebration of Life" activities preceding the walk.

[For additional information or to register in advance, click here.](#)

Visit the [Westmoreland Walks website](#) to register to walk, volunteer at Westmoreland Walks, or make a donation in honor of a loved one on the Walk's online tribute page.

BREAST CANCER STUDY

Northwestern University's Department of Sociology invites 18-40 year old African American women who have been diagnosed with breast cancer within the past two years to participate in an interview-based study. (Both pre- and post-treatment women are welcome to participate.) Participants will be interviewed via phone or email regarding their fertility, their current family life, and their future family plans. Compensation for participation in this study is a \$25 Visa gift card. To find out more or to

Newville, Cumberland County

Take in the scenery of a fall day and get your exercise to benefit the PBCC. Free lunch provided after the walk.

October 19**DT Hair and Nail Company Breast Cancer Awareness Day****Hershey, Dauphin County**

Visit this beautiful hair and nail salon on this day for 25% off normal haircut, style and manicure prices. All proceeds will be donated to the PBCC.

October 24 - November 3**[67 Women - 67 Counties: Facing Breast Cancer in Pennsylvania Photo Exhibit](#)****Pittsburgh, Allegheny County**

The PBCC brings its traveling photo exhibit to Allegheny County. The exhibit at Carlow College opens with a reception on Friday, October 24 at 6:00 pm. Visit our events page for details.

October 25**Country Round Up for a Cure****Tioga County**

Details to come.

October 25**Locust Grove Retirement Village Breast****Cancer Awareness Walk****Mifflin, Mifflin County**

Take in the scenery of a fall day and get your exercise to benefit the PBCC.

November 14**PBCC Days at Saint Joseph's Basketball****Philadelphia, Philadelphia County**

Cheer on St. Joe's men's basketball team as they play Rider. Game will be played at The Palestra on the UPenn campus. Time TBA. Tickets cost \$30 each, \$15 of which will be donated to the PBCC.

[Please visit our website for a complete and detailed listing of these and other upcoming events.](#)

*Do you want to make **hope** grow? Plant a seed in your community and watch it grow statewide by planning a special event or fundraiser for the PBCC! Contact Sarah Lightman with your community event idea at sarah@pabreastcancer.org or (800) 377-8828 x 107.*

NEW PBCC STAFF MEMBER
Kathleen Tunney
Director of Development

participate in the study, please contact the Principle Investigator, Dr. Karrie Ann Snyder at (847) 467-0517 or karrie-snyder@northwestern.edu.

IRB Approval Number (200711-0157)

YOUR AD COULD GO HERE!

How would you like to see your ad, logo or message and a link to your website here? Pink Link™ goes to over 7300 medical professionals, survivors and breast cancer advocates all across PA and beyond!

Email Kim at kim@pabreastcancer.org today to place your ad. Ad size and placement may vary from issue to issue.

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Credits

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We are delighted to introduce the PBCC's newest staff member, Kathleen Tunney. After eight years of working for local nonprofit organizations in York, Kathleen decided she wanted to be able to use her talents to have a broader impact, and the statewide focus of the PBCC is a perfect match. We know our entire network of supporters will enjoy getting to know Kathleen as she reaches out, finding ways to help you help us raise much-needed funds to support PBCC's programs.

CONTRIBUTE



Finding a cure now...
so our daughters won't have to. ©

Send inquiries, comments or suggestions to:

Pennsylvania Breast Cancer Coalition
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 Ephrata, PA 17522
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