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Volume 5 Issue 6

June 2008

**PRESIDENT'S CORNER**

Pat Halpin-Murphy  
President and Founder



**I WANT YOU TO GET INVOLVED  
IN OUR HOME RUN DERBIES**



The PBCC and the PA Association of Community Bankers have joined together to bring a Home Run Derby event to all minor league baseball stadiums across PA during the month of July 2008. These derbies will not only raise funds for the PBCC but will increase awareness in communities throughout the state.

I want to ask PBCC board members, county captains, and breast cancer advocates to support this fun-filled and innovative fundraising effort with corporate sponsorship by forming a team of 4 to take a swing and try to hit

Dear ,

**FREE TREATMENT FOR BREAST CANCER  
JUST BECAME EASIER WITH DIRECT ACCESS**



Getting free treatment for breast cancer will be easier starting July 1, 2008, thanks to the simplification of the enrollment process for the [Free Treatment for Breast and Cervical Cancer Program \(BCCPT\)](#).

The PBCC held a press conference on June 11 with Secretary of the PA Department of Public Welfare Estelle Richman (above left), PBCC President Pat Halpin-Murphy and Acting Deputy Secretary of the PA Department of Health Janice P. Kopelman (above right) to announce plans to provide for direct access to the Free Treatment program, making it easier for women who are uninsured and underinsured throughout the state to get the treatment they need. The Department of Health and the Department of Public Welfare worked together to simplify the process and allow for the paperwork to make the trip through the bureaucracy instead of the patient. This effort will allow many women to begin treatment more quickly. Does your hospital offer the Free Treatment Program?

[Click for more information on the Free Treatment program.](#)

**PBCC BOARD MEMBER RECEIVES AWARD**



Governor Edward G. Rendell has named Bonnie Squires, PBCC Vice President for Development

one out of the park or by volunteering to work at the event in your area. This is your chance to take the field in a minor league stadium, enjoy a day away from work, and have some family-friendly fun! It'll be a day to remember.

Join with the 50+ teams already signed on, along with the Local and State All-Star Sponsors, and play your part to make our Home Run Derbies a success! [Click to see how to sponsor, create a team, volunteer and other details.](#)

**CONTRIBUTE**

**Get in Touch with Your Creative Side**



Visit the [ArtThread Online Gallery](#) to add your own "masterpiece" of creative expression to the collection. The gallery is an innovative, inspirational, and interactive website where you can post your work of art, create art online, and weave a thread of shared art with your community and your family. You can upload paintings, drawings, or photos from your computer, or create something unique with ArtThread's drawing and painting tool.

**Events Calendar**



**June 17**  
**Press Conference - Home Run Derby Kick-Off**  
 Harrisburg

and President of Squires Consulting, as one of the Best 50 Women in Business in Pennsylvania. The 50 Women in Business award program is conducted in cooperation with five Pennsylvania business journals, including the Central Penn Business Journal.

An independent panel of judges selected the top 50 candidates based on their dedication to business growth, professional and personal accomplishments, community involvement, and advocacy for women in business.

Bonnie was nominated for this prestigious award by Representative James R. Roebuck, chairman of the House Education Committee.

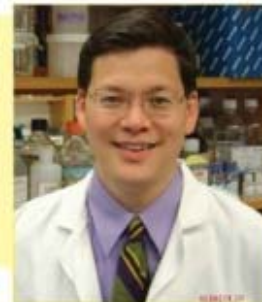
Congratulations, Bonnie! The PBCC is proud of you, and delighted that you have been recognized in this way.

**PBCC ANNUAL CONFERENCE**

**October 8, 2008 at Hilton Harrisburg**

**Workshop Spotlight:**

*Grand Rounds: BRCA1, BRCA2, and Non-BRCA: A Tale of Three Cancers*



Presented by: **Timothy R. Rebbeck, PhD**  
 University of Pennsylvania School of Medicine

Timothy R.

Rebbeck, PhD, recipient of the 2008 Vivian and Meyer P. Potamkin Foundation Award for Breast Cancer Research, will present ***BRCA 1, BRCA 2, and Non-BRCA: A Tale of Three Cancers*** at Grand Rounds for Physicians and Medical Professionals. The workshop covers information about breast cancer phenotypes, risk factors, and preventive strategies in the general population and about BRCA 1 and 2-associated breast cancer.

[Click to view more workshops, general conference information or to register!](#)

You are all invited to help us kick-off the July Home Run Derby season at the PA State Capitol Main Rotunda at 10am. Scheduled to speak are Frank Pinto, PA Association of Community Bankers President and CEO; The Honorable Dennis M. O'Brien, Speaker of the PA House of Representatives; Auditor General Jack Wagner; and Pat Halpin-Murphy.

**June 21  
Lancaster Pride Festival**  
Lancaster

Stop by the PBCC's info table in Buchanan Park from noon to 6 pm! Visit our events page for details.

**July 1-26  
Home Run Derbies**  
11 Minor League Stadiums Across PA

Take a swing against breast cancer with the PA Association of Community Bankers and the PBCC! Sign up a team of 4 to score points and win prizes. We also still need volunteers for these exciting fundraisers. Visit [www.pahomerunderby.org/](http://www.pahomerunderby.org/) for a schedule and more details.

[Please visit our website for a complete and detailed listing of these and other upcoming events.](#)

*Do you want to make **hope** grow? Plant a seed in your community and watch it grow statewide by planning a special event or fundraiser for the PBCC! Contact Sarah Lightman with your community event idea at [sarah@pabreastcancer.org](mailto:sarah@pabreastcancer.org) or (800) 377-8828 x 107.*

**Cancer Recovery Foundation of America  
Pink Beanie Bear Donation**



We recently received an email from the Cancer Recovery Foundation of America,

**KUDOS AND THANKS  
The Reading Hospital Regional Cancer Center**



**The Reading Hospital  
Regional Cancer Center**

Special thanks to [The Reading Hospital Regional Cancer Center](#) for sponsoring two PBCC grassroots partners events in May. They sponsored jerseys for the Reading Phillies Mother's Day game and also the Reading

Express Touchdown for a Cure event, for which they recommended the PBCC as a recipient of the proceeds. Thanks so much for your generosity!

**WE NEED YOUR HELP AT OUR HOME RUN DERBIES**  
**Take a Swing Against Breast Cancer**



The PBCC is working with the PA Association of Community Bankers to hold home run derbies throughout July at 11 of the state's minor league baseball stadiums. All proceeds benefit the PBCC.

We need volunteers to help in Altoona, Erie, Lancaster, Reading, State College, Washington, Williamsport and York. Volunteers will shag balls in the outfield,

assist with the derby lineups, check people in at registration, and provide general assistance where needed. [Click here for details and to fill out the volunteer application form.](#)

Each volunteer will receive a free home run derby tee shirt and 2 tickets to the game following the derby, plus the satisfaction of helping a good cause. Don't miss out on the fun. [Sign up to volunteer today!](#)

**YOUR AD COULD GO HERE!**

**How would you like to see your ad, logo or message and a link to your website here? Pink Link™ goes to over 6900**

a national cancer organization whose headquarters are located in Harrisburg, asking if we would like a donation of pink Beanie Baby bears for our Friends Like Me™ care packages. They had received a large donation from Ty, the company that makes Beanie Babies, and couldn't use them all so they thought of the PBCC! Of course, we said YES! So we headed to Harrisburg and loaded up the van with lots and lots of bears - almost 2300 to be exact! We'll be putting these bears into our care packages and also giving them out to children at upcoming events.

Thank you to the Cancer Recovery Foundation of America for thinking of us! Check out [their website](#) for more information on the CRFA.

### **FUNDRAISER OF THE MONTH** **Reading Express Indoor Football** **Breast Cancer Awareness Night**



3900 fans attended the Reading Express Indoor Football team's Breast Cancer Awareness night on May 17, 2008. The players wore special jerseys with pink numbers to warm up, which were then autographed and auctioned off to benefit the PBCC. \$2075 was raised! Thanks so much to the Reading Express and all the fans!

Visit our [Grassroots Partners webpage](#) for more photos of this event and other recent events.

Below: The Steam Team cheerleaders donned pink tops for the evening.

**medical professionals, survivors and breast cancer advocates all across PA and beyond!**

**Email Kim at [kim@pabreastcancer.org](mailto:kim@pabreastcancer.org) today to place your ad. Ad size and placement may vary from issue to issue.**

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### **Credits**

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Finding a cure now...  
so our daughters won't have to. ©

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