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President's Corner
Pat Halpin-Murphy
President and Founder



 *No Insurance?*
We've got you covered!
PA's FREE Breast Cancer
Treatment Program

I firmly believe that no woman should lose her battle with breast cancer because she has no insurance and cannot afford proper treatment. Because of the efforts of the PBCC, we are fortunate to have the FREE Breast and Cervical Cancer Prevention and Treatment Program here in Pennsylvania. Through the program, women with low to moderate income who are diagnosed with breast cancer or a pre-cancerous condition can get FREE quality care regardless of their lack of insurance.

My major concern, however, is the lack of public awareness that exists about the program. The PBCC is working to change this situation. We plan to host informational seminars throughout the state to explain the program and let healthcare providers and patients know how to access free treatment for women diagnosed with breast cancer.

Since the PBCC was instrumental in creating this program here in PA, we have a responsibility to make sure that the women who need this coverage

Dear ,

SPEAKER OF THE HOUSE, DENNIS O'BRIEN, INTRODUCES BILL TO CONTINUE INCOME TAX CHECK-OFF FOR BREAST CANCER RESEARCH



The PBCC's [Income Tax Check-Off](#) allows taxpayers to donate their state tax refunds to breast cancer research. It is the most popular check-off on the PA tax form and has been very successful, raising over \$2 million for research in this state. However, the current law is set to expire later this year, which would put an end to this very simple way to raise money for cancer research.

Thankfully, Speaker of the House, Rep. Dennis O'Brien, at the request of the PBCC, introduced legislation that continues the Income Tax Check-Off for Breast Cancer Research. We are so grateful to him for taking the initiative and doing what needs to be done.

But we still need YOU, as an advocate for the PBCC, to speak up in support of this legislation. Please contact your legislator to say you support **HB1531** which would extend the Income Tax Check-Off for Breast Cancer Research. [Click here for a list of legislators and their contact information.](#) And please remember to thank Speaker O'Brien for taking the lead on this important legislation.

CALLING ALL BOOKWORMS!

The PBCC is seeking volunteers to read and review books that may be included in our [Friends Like Me™ care packages](#) and added to our [online resource list](#). Occasionally, we also need people to watch and review DVDs or videos. This is a valuable service to us as we continue to get resources donated for newly-diagnosed women and want to provide the best possible materials to them.



If you are interested and have the time to help, please email Kim Eubanks at kim@pabreastcancer.org and let her know you are available.

DO YOU KNOW A BREAST CANCER SURVIVOR IN PENNSYLVANIA?



Starting June 15th, the PBCC will provide FREE [Friends Like Me™ Survivor Care Packages](#) to breast cancer survivors across Pennsylvania. These packages differ from

know about the program and are able to get their treatment covered.

Sister Study Seeks Participants



You may hold the key for researchers who are trying to better understand why women get breast cancer. The National Institute of Environmental Health Service is conducting a landmark study calling for 50,000 women across the US and Puerto Rico ages 35-74 who do *not* have breast cancer, but have a sister who was diagnosed with breast cancer.

The study aims to learn how environment and genes may affect the chances of being diagnosed. To learn more about the Sister Study, go to www.sisterstudy.org or call 1-877-474-7837.

Events Calendar



**June 15 - July 15
Prime Outlets Grove City Wishing Well
Grove City**

When shopping at Prime Outlets Grove City, toss your change in the wishing well. All wishing well donations made between now and September 30, 2007 will be donated to the PBCC! See full details on our events page.

**June 18 - 28
67 Women - 67 Counties: Facing Breast Cancer in Pennsylvania
Photo Exhibit
Carlisle**

The PBCC brings its traveling photo exhibit to Cumberland County. Exhibit

our Friends Like Me™ Care Packages because they are designed to meet the needs of women who have moved **beyond** diagnosis, treatment and recovery from cancer and on to survivorship.

The Friends Like Me™ Survivor Care Packages include great materials, resources and pink ribbon gifts and are given out to breast cancer survivors in Pennsylvania for free. This care package is distributed by the PA Breast Cancer Coalition and made possible by a community program grant from the **Lance Armstrong Foundation**, which seeks to inspire and empower people affected by cancer. A **limited number** of packages are available starting on June 15th and you won't want to miss out on this great resource.



For more information or to request a FREE care package, [click here](#) or leave your name, address, phone number, email address and diagnosis date on Carol's voicemail, 1-800-377-8828 x 100, or email her at carol@pabreastcancer.org.

Above: The PBCC kicked off its newest initiative, the Friends Like Me™ Survivor Outreach, by delivering the first care package to Donna Spoonhour (right), a Carlisle breast cancer survivor. Donna was the first of 350 survivors across PA to receive a care package. On hand to present the care package was PBCC Cumberland County Captain, Karen Byers (center), and Chris Houston, a local Lance Armstrong Foundation supporter.

PBCC PRESIDENT TRULY "MAKING A DIFFERENCE"

Pat Halpin-Murphy received the "Making a Difference for Women" award from the Soroptimist International Club of West Shore. The award is given to women who work tirelessly to improve the lives of women and girls, both personally and professionally. The award came with a \$1000 prize for the PBCC. Congratulations Pat!



**FREE PINK RIBBON LICENSE PLATE
ARE YOU #2000?**



There are over 1,900 pink ribbon license plates on the highways and byways of PA. If you order a plate today, and it turns out to be number 2000, it's FREE to you! Simply apply for the plate as usual, and the PBCC will refund your money if you are the lucky winner. Send us a photo of you with the #2000 license plate on your car, your name and your address, and we will refund your \$32.50! So [click here to download the application](#), or call Kim Eubanks at 1-800-377-8828 X 104 to have one mailed to you. We hope you will be a driving force in the fight against breast cancer.

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will be on display at the Carlisle Regional Medical Center and opens with a reception on June 19. To RSVP call 1-800-377-8828 x 303. Visit our events page for more details.

**July 14
Fresh Burst Listerine Run and 5K
Walk
Lititz**

Join area runners and walkers at Johnson & Johnson in Lititz to benefit the PBCC. The first 500 to register will receive a free goodie bag! Prizes and a Health & Wellness Expo will also be available. See ad at right or visit our events page for details or to register.

[Please visit our website for a complete and detailed listing of upcoming events.](#)

*Do you want to make **hope** grow? Plant a seed in your community and watch it grow statewide by planning a special event or fundraiser for the PBCC! Contact Amy Collins with your community event idea at amy@pabreastcancer.org or (800) 377-8828 x 106.*

**PBCC Welcomes Katie Creme,
Summer Intern**



The PBCC welcomes Katie Creme as our summer intern. Katie lives in Lancaster and will graduate from Dickinson College next spring. After that, she plans to attend graduate school and ultimately teach American Studies or Women's Studies with a focus on women's health. Welcome aboard, Katie!

**Fundraiser of the Month
Reading Phillies Breast Cancer
Awareness Day**

YOUR AD COULD GO HERE!

How would you like to see your ad, logo or message and a link to your website here? Pink Link™ goes to over 6700 medical professionals, survivors and breast cancer advocates all across PA and beyond! Ads cost \$250 for one issue, \$400 for two issues.

Email Kim at kim@pabreastcancer.org today to place your ad! Ad size and placement may vary from issue to issue.

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Credits

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On May 20th, over 7000 fans gathered at FirstEnergy Stadium in Reading for the third annual Breast Cancer Awareness Day to benefit the PBCC. Players wore special pink jerseys which were raffled and auctioned off after the game. Some of the guys even used pink bats! \$5208 was raised that day. Thanks, Reading Phillies!

Visit our [Grassroots Partners](#) page for more photos of this and other events.

(PBCC staffer Tricia Grove auctions off the pink bases used during the Reading Phillies game.)



Send inquiries, comments or suggestions to:

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