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PRESIDENT'S CORNER
 Pat Halpin-Murphy
 President and Founder



Above: PBCC meets with **Everett James**, Governor Rendell's nominee for Secretary of Health to discuss breast cancer issues. Secretary James was particularly interested in the importance of screening mammograms for women. The PBCC looks forward to working with Secretary James and his focus on prevention issues.

One Step In The Journey To A Cure

Dear ,

**PBCC'S INCOME TAX CHECK-OFF
 In a Researcher's Own Words**



Celebrate over \$2 million collected by PA taxpayers through the PBCC's [Income Tax Check-Off for Breast and Cervical Cancer](#) on Wednesday, January 28.

The researchers selected to receive grants in 2009 will be announced at this press conference, located in the Mayor's Reception Room at Philadelphia City Hall at 10 am.

As a two-time grant recipient, **Dr. Judith Weisz** (above), of Penn State Milton S. Hershey Medical Center, is uniquely qualified to speak about the impact PBCC grants have on breast cancer researchers. [Click to hear what she has to say.](#)

**PBCC'S INCOME TAX CHECK-OFF FOR
 BREAST AND CERVICAL CANCER
 RESEARCH**



"Finding a cure for breast cancer now...so our daughters won't have to." Some goals are so overwhelming that they can seem impossibly out of our grasp, can't they? But we know that the longest journey starts with a step, and there is a simple, easy step that you can take to get us all closer to a cure. **You can donate the refund from your PA state income tax to research happening *right here* in PA.** The average donation from PA taxpayers is \$8, which might sound too small to make a difference. But take that \$8 and multiply it by the tens of thousands who have chosen that option on the tax form every year, and you get the \$2 million that has been raised so far. One hundred percent of the money is distributed as grants to outstanding researchers across the state. (See the video at right of **Dr. Judith Weisz**, research grant recipient.)

**Photo of the Month
PBCC and Senator Hughes**



State Senator Vincent Hughes, right, is congratulated by his wife **Cheryl Lee Ralph**, **Pat Halpin-Murphy** and **Bonnie Squires** after the swearing-in ceremony at the

When you're preparing your taxes this year, remember to check line 35 on your PA 40 form and donate your state refund to breast cancer research. Join the tens of thousands of Pennsylvanians who support research through the [PBCC's Income Tax Check-Off](#). This program has raised over \$2 million to find a cure and continues to be a favorite among state taxpayers.

These PA researchers have been selected to receive grants this year:

- **Susan Domchek, MD**
University of Pennsylvania
- **Hallgeir Rui, MD, PhD**
Kimmel Cancer Center of Thomas Jefferson University
- **Judith Weisz, MB, BChir**
Penn State Milton S. Hershey Medical Center

PATIENT ADVOCACY ~ PHARMACY ASSISTANCE
The PA Patient Assistance Program Clearinghouse



Is the cost of prescription drugs taking up too much of your budget? If you are a Pennsylvania resident and you do not participate in any other state or federally funded prescription

program, you may be able to receive your prescriptions at a reduced cost or free of charge. An individual with a prescription discount card may still qualify for these programs. Call 1-800-955-0989 for the *Pennsylvania Patient Assistance Program Clearinghouse* or visit the [PA Department of Aging website](#) for more information. The Clearinghouse will help you, *regardless of your age*, apply for free or low-cost prescription medicines available from drug

Capitol. Senator Hughes is Democratic Caucus Chairman and is very supportive of the PBCC. Congratulations, Senator Vincent Hughes!

Events Calendar



**January 18
PBCC Day at Saint Joseph's
Basketball
Philadelphia**

St. Joe's men's basketball team plays Charlotte at 4pm at The Palestra on the UPenn campus. Tickets cost \$30 each, \$15 of which will be donated to the PBCC. See event listing for more details.

**January 21
Berwick High School Girls'
Basketball "Pink Out"
Berwick**

Cheer on the Berwick HS team as they raise funds for the PBCC. Purchase a specially-designed t-shirt and make a donation at the door. See event listing for more details.

**January 28, 10 am
2009 Income Tax Check-Off Kick-
Off Event
Philadelphia**

Come help the PBCC kick off the Income Tax Check-Off for Breast and Cervical Cancer in the Mayor's Reception Room at Philadelphia City Hall. Congratulate the two Philadelphia-based researchers who have been selected to receive grants in 2009. RSVP to Jen Fetich at 800-377-8828 x 101 or jennifer@pabreastcancer.org. See event listing for more details.

**February 15
WBCA Pink Zone at Penn State
State College**

Cheer the Lady Lions as they play the Iowa Hawkeyes at 3pm. Purchase an

manufacturing companies and other sources.

PBCC ANNUAL CONFERENCE **October 14, 2009** **Call For Workshop Recommendations**



Do you have a workshop you would like to present at the 2009 conference? The PBCC would like to hear from you. Previous workshop topics and submission details can be found [here](#). Submit your proposal to [Jen Fetich](#) by March 27, 2009. Slots are limited and we

cannot guarantee that all proposals will be used as workshops.

Above: **Dr. Michael Verderame** from Penn State College of Medicine speaks at the 2008 PA Breast Cancer Coalition Annual Conference.

2009 WBCA PINK ZONE AT PENN STATE **Proudly Supported By Mimi Barash Coppersmith** **3 pm Sunday, February 15 vs. Iowa**



Now in its third year, Pink Zone, the Penn State Women's Basketball program, has raised more than \$23,000 for the PBCC in its first two events! This season the **Lady Lions** are again donating a portion of their fundraising efforts to the PBCC.

official Pink Zone t-shirt, participate in a special half-time survivor ceremony, bid on live and silent auction items, and more! See event listing for more details or to purchase tickets. (Breast cancer survivors are eligible to receive up to 4 free tickets!) See article at right or event listing for more details.

[Please visit our website for a complete and detailed listing of these and other upcoming events.](#)

*Do you want to make **hope** grow? Plant a seed in your community and watch it grow statewide by planning a special event or fundraiser for the PBCC! Contact **Sarah Lightman** with your community event idea at sarah@pabreastcancer.org or (800) 377-8828 x 107.*

Free Housecleaning Service for Women Being Treated for Breast Cancer



Cleaning for a Reason offers free professional housecleaning for women undergoing chemo or radiation treatments for breast cancer. A patient waiver and statement from a doctor is required and there is often a waiting list for service. Cleaning for a Reason provides one cleaning per month for four months. Visit www.cleaningforareason.org or call 877-337-3348.

Alert...Alert...Alert

Game tickets are free for breast cancer survivors and up to three friends or family members. The official Pink Zone t-shirt is now available with \$2.50 from the sale of each shirt going to the PBCC. For Survivor Ticket details, please call the Pink Zone hotline at 1-814-863-2673 or email pinkzone@athletics.psu.edu.

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Ameriprise Financial Services, Inc.
 Ted Williams, CFP®, MBA
 Senior Financial Advisor
 Business Financial Advisor
 30 East Kinnear Road
 Suite C
 Lancaster, PA 17602
 (717) 431-0522 ext. 302
tedwilliams@ameriprise.com



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Editor and Producer: Kim Eubanks
Head Writer: Dolores Magro

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Send inquiries, comments or suggestions to:

Pennsylvania Breast Cancer Coalition
Trout Run Business Center
344 North Reading Road
Ephrata, PA 17522
(717) 721-2580 | (800) 377-8828
kim@pabreastcancer.org | www.pabreastcancer.org

