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PRESIDENT'S CORNER

Pat Halpin-Murphy
President and Founder



Income Tax Check-Off

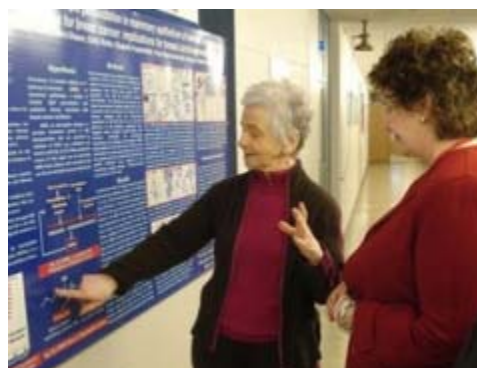


The [Income Tax Check-Off for Breast and Cervical Cancer Research](#) continues to be the favorite refund donation option for state taxpayers. Tens of thousands of Pennsylvanians donate their state tax refunds to breast and cervical cancer research, with an average donation of \$8 per donor.

The overwhelming response to this initiative demonstrates just how important finding a cure for breast and cervical cancer is to the people of Pennsylvania. It is also a testament to the exceptional researchers that we have right here in our state.

Dear ,

PBCC KICKS OFF INCOME TAX CHECK-OFF CAMPAIGN
RESEARCH GRANTEES FOR 2008 NAMED



On Monday February 11, the PBCC held a press conference at Penn State Hershey in the University Conference Center to honor researchers selected to receive grants in 2008 through the PBCC's Income Tax Check-Off for

Breast and Cervical Cancer Research. A tour of Dr. Judith Weisz's lab followed the event.

"Penn State Hershey Cancer Institute is pleased to receive support for two investigators working in breast and cervical cancer," said Thomas P. Loughran, Jr., MD, Director of the Penn State Hershey Cancer Institute. "The goal of each of these projects is to better understand biology so we can develop better prevention strategies and treatments for women's cancers."

8 scientists have been selected to receive grants in 2008:

- **David Feith, PhD**, Pennsylvania State University Milton S. Hershey Medical Center
- **Judith Weisz, MB, BChir**, Pennsylvania State University Milton S. Hershey Medical Center (shown in photo above)

Remember to look for the PBCC's Income Tax Check-Off for Breast Cancer Research on line 35 of your state income tax form. You can also make a donation to breast and cervical cancer research by marking the same line and including a check with your tax form. For more information, talk with your tax advisor.

**Makeover for Mom:
Pretty in Pink Fashion Show and Luncheon**



May 3rd, 1:00 pm at Doneckers

Proceeds benefit the PBCC at this special event at Doneckers in Ephrata. The Restaurant at Doneckers is renowned for its innovative classic and contemporary American cuisine. You will want to be there to watch as the winner of our "Makeover for Mom" contest is announced. Have a wonderful lunch while you enjoy the fashions, and you might be taking home one of the very special raffle prizes. Tickets are \$40 each or \$75 for two and are available by calling 717-738-9500. Visit our [website calendar](#) for more details.

Events Calendar

- **Marius Sudol, PhD**, Geisinger Clinic
- **Raghib Athwal, PhD**, Temple University
- **Judy Quong, PhD**, Thomas Jefferson University
- **Andrew Quong, PhD**, Thomas Jefferson University
- **Barry Cooperman**, University of Pennsylvania
- **Stella Somiari, PhD**, Windber Research Institute

To date, 49 research grants have been awarded. The average grant for each researcher is \$50,000.

PBCC PATIENT ADVOCATE IS HERE FOR YOU!

Every day, the PBCC advocates for women one-on-one, sharing information about resources providing mammograms for uninsured women, free breast cancer treatment through Pennsylvania's [Breast and Cervical Cancer Prevention and Treatment Program \(BCCPT\)](#), organizations offering help with



co-pays, appealing insurance denials...the list is as diverse as the women and men who call us. Yes, recently we were able to connect an uninsured male caller with a screening mammogram that had been recommended by his doctor.

Virginia Rockwell of Greensburg says... "With your input and the assistance of the HealthyWoman program, I was able to receive all necessary yearly care, including a diagnostic mammogram. I was able to get an appointment within a week and they were very thorough with my care. I am a 7-year breast cancer survivor and having the peace of mind that all is 'still well' is truly priceless to me. I'm so thankful for the HealthyWoman project and funding. I never thought I would need to utilize this program, but when you are self-employed with a history of cancer, affordable health insurance is very difficult to obtain. Thank you for the part you play in getting the information out and being such a valuable resource to all women."

If you or someone you know is having difficulty accessing medical services or has questions about insurance coverage related to breast cancer, we are here to help. Call our Patient Advocate, Dolores Magro, toll-free at 800-377-8828 x 302.



February 15 - 17
67 Women - 67 Counties: Facing Breast Cancer in Pennsylvania Photo Exhibit
 State College

The PBCC brings its traveling photo exhibit to Centre County. The exhibit will be located in the Bryce Jordan Center Concourse. Visit our events page for more details.

February 24
Country Dancing for a Cure
 Grantville

Break out your cowboy hats and head to Grantville to dance and raise money for the PBCC! Listen to local Country band, Leghorn. Line dance instructor Michael Diven will be on hand to teach line dances. Great prizes will be available through a silent auction. Proceeds benefit the PBCC. Tickets cost \$20 in advance, \$30 at the door. Beer, soda and light snacks are included. Visit our events page for more details.

[Please visit our website for a complete and detailed listing of upcoming events.](#)

*Do you want to make **hope** grow? Plant a seed in your community and watch it grow statewide by planning a special event or fundraiser for the PBCC! Contact Sarah Lightman with your community event idea at sarah@pabreastcancer.org or (800) 377-8828 x 107.*

Harley-Davidson Motorcycle Raffle Tickets Still Available

RACE ACROSS AMERICA
Sponsor This Team



Race Across America is an endurance event, a non-stop race of cyclists traveling over 3000 miles from San Diego to Annapolis. The goal is to raise \$180,000 for up to 30 non-profit organizations,

including the PBCC.

Cycle Smart, a 4-person team based in Lancaster, is participating in Race Across America to benefit the PBCC. Robin Smith, one member of that team, rode around Lancaster County this past August, raising \$2590 for the PBCC with her "Nightmare Tour".

We encourage your company or organization to sponsor our team. Various sponsor levels are available with opportunities for recognition. Contact Mike Ridgeway at 717-397-2503 or mike@dreamrideprojects.org or visit the [Cycle Smart website](#) for more information, and **remember to mention the PBCC**. Deadline for sponsors is March 15.

TAKE A SWING AGAINST BREAST CANCER
Knock One Out of the Park for the PBCC



For some, the first sign of spring is a robin outside our window. Ah, but for so many of us, it's spring training! Spring training starts this month and we have baseball on our minds.

The PBCC is partnering with the PA Association of Community Bankers to hold home run derbies in minor league baseball stadiums across the state throughout July. Teams of four will compete, with 10 chances up to bat. Team members receive jerseys, hats, commemorative baseballs and a team photo. Sponsor opportunities starting at \$3000 are available now. Imagine *your* company's name highlighted at one (or more) of the ballparks! Contact Heather Hibshman at 800-377-8828 x 102 or heather@pabreastcancer.org for more information.

And watch the PBCC's website for future details this spring!



Imagine winning a new 2008 Harley-Davidson Heritage Softail! There's still time to purchase tickets! Tickets are only \$10 each and proceeds benefit the PBCC. The drawing will be held in June, just in time to rev up for a ride! [Click here](#) for more information or call Tricia Grove at 800-377-8828 x 105 to purchase tickets.

FUNDRAISER OF THE MONTH "Pamper Me Please" Silent Auction



Pamper Me Please, a day spa, gift shop and yoga studio located in Ephrata, recently auctioned off prizes to benefit the PBCC. \$1724 was raised! Above, Heather Hibshman accepts a check from Patt Spangler, owner of Pamper Me Please.

The PBCC thanks Patt and all of her customers for this successful fundraiser!

Visit our [Grassroots Partners](#) page for more photos of recent events.

MONEY MATTERS



Charitable giving in the US reached \$295 billion in 2006 - the last year for which figures are currently available - an all time record!

Of that total, \$223 billion was donated by individuals to charitable causes. Giving by individuals is always the largest single source of donations, consistently making up approximately 75% of the total donated in the US each year.

It is reported that about 65 percent of households with incomes lower than \$100,000 give to charity. That is higher than the percentage who vote or read a Sunday newspaper. So the next time you think your support doesn't make a difference, remember that even the smallest of gifts all add up.

If you would like to make a gift to the PBCC please call me at (717) 721-2580 x 106 or toll-free at (800) 377-8828 x 106. You can also email me at brian@pabreastcancer.org or visit our [website](#).

Brian Hand
Director of Development

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Credits



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