



**PRESS RELEASE  
FOR IMMEDIATE RELEASE  
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## **POINT, CLICK, GIVE AND HELP THE PENNSYLVANIA BREAST CANCER COALITION PAINT PENNSYLVANIA PINK THIS SUMMER**

**EPHRATA, Pa.** – Why paint the town red when you can paint it pink?? Give a gift in honor of your favorite Pennsylvania county that will keep on giving...and giving...and giving by supporting the Pennsylvania Breast Cancer Coalition Paint Pennsylvania Pink through your online donation.

Internet users can visit [www.pabreastcancer.org/ppp](http://www.pabreastcancer.org/ppp) and see a pink county-by-county map of Pennsylvania. Every online contribution can be made on behalf of a specific county, bringing that particular county closer to its goal of bright pink and raising the bar for the rest of Pennsylvania. You can make a donation in honor or memory of a friend or family member, and choose to paint their home county pink.

Your gift will keep giving and giving to women with breast cancer and their families here in Pennsylvania, because it will continue to enable the PBCC to spread the message of hope to those battling the disease right here in the state. It will allow us to continue our outreach, advocacy, and education efforts and bring us closer to realizing our goal of finding a cure now...so our daughters won't have to.

Paint Pennsylvania Pink is an online interactive Pennsylvania Breast Cancer Coalition initiative; where the power to make a difference in the lives of breast cancer survivors and their families is within reach of every person with access to the internet.

“Paint Pennsylvania Pink puts the power to make a difference at your fingertips. Every dollar contributed through the program will help the Pennsylvania Breast Cancer Coalition continue to paint Pennsylvania pink in our own way through our outreach and advocacy efforts,” said Pat Halpin-Murphy, PBCC President & Founder.

Make your contribution to help us Paint Pennsylvania Pink today by logging on to [www.pabreastcancer.org/ppp](http://www.pabreastcancer.org/ppp).

The PA Breast Cancer Coalition represents, supports and serves breast cancer survivors and their families in Pennsylvania through educational programming, legislative advocacy and unique outreach initiatives. The PBCC is a statewide non-profit organization that creates the hope of a brighter tomorrow by providing action and information to women with breast cancer today. For more information on the PBCC, call 1-800-377-8828 x107 or visit [www.pabreastcancer.org](http://www.pabreastcancer.org).

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