



# Heather Hibshman

## PBCC Executive Director

Heather Hibshman is the Executive Director of the Pennsylvania Breast Cancer Coalition (PBCC). Founded in 1993, the PBCC is the only statewide breast cancer organization in the Commonwealth, and its mission is to find a cure for breast cancer through increased funding for research, legislative advocacy and high quality educational programming.

Heather was the first PBCC employee, serving as Exhibit Producer in 1994 until becoming Program Director in 2000. In these roles, she worked with diverse exhibit committees to bring the PBCC's traveling photo exhibit "67 Women – 67 Counties: Facing Breast Cancer in Pennsylvania" to over 25 communities in the state. She coordinated most aspects of the annual Keystone Breast Cancer Conference, including developing a Scientific Training Seminar, lining up speakers for educational workshops, and coordinating an awards luncheon and press events. She also was directly involved with events to promote the Income Tax Check-Off campaign, Mother's Day Mammograms®, and Friends Like Me.

Heather became Executive Director in 2004 and in this role she continues to be actively involved with all aspects of the PBCC's outreach and educational programs, supervises the staff, oversees the operating budget and maintains communication with the board of directors, statewide network of county captains, volunteers and sponsors. In her position, Heather is committed to working with the breast cancer survivors, scientific researchers, corporate leaders, legislators and statewide grassroots advocates to find a cure for breast cancer.

In 2006, Heather was named one of Central Penn Business Journal's "Forty Under 40" for her commitment to professional excellence and community, and for her demonstration of strong leadership both within and outside of her field. That same year, she was also selected as a delegate to attend the Lance Armstrong Foundation's first Livestrong Summit in Austin, Texas.

Heather grew up in Schaefferstown, Pennsylvania and graduated with honors from Millersville University in 1993 with a Bachelor of Science in Speech Communications. She is currently a member of the Ephrata Cloister Toastmasters Club and volunteers for the Susquehanna Association for the Blind.

When she's not in the office, Heather enjoys traveling, spending time with friends, playing Scrabble, and taking walks in the woods. Heather lives in Lancaster County with her husband, Clint.

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