



*Pat Halpin-Murphy
President & Founder*

Dear Friend,

The PA Breast Cancer Coalition invites you to sponsor our 2009 Annual Conference. The 2009 Annual Conference will be held on **Wednesday, October 14, 2009** at the Harrisburg Hilton. Our one-day conference offers attendees the opportunity to learn about cutting edge research and developments in breast cancer detection, care, and treatment. Scheduled highlights include:

- Opening session with Shining Light Award and Potamkin Research Grant Award Presentation
- Educational workshops
- Pink Ribbon Awards Luncheon
- Closing session and reception
- Exhibit Hall open all day

Who attends?

Each year, nearly a thousand people participate in the PA Breast Cancer Coalition Annual Conference. Attendees include:

- Breast cancer patients and survivors and their families
- Medical professionals
- Community and corporate leaders
- Legislators
- Advocates

Why Sponsor?

- Help the PBCC organize Pennsylvania's **only** statewide breast cancer conference
- Demonstrate your organization's commitment to finding a cure for breast cancer and supporting women and their families currently afflicted
- Access to conference events and public recognition
- Ensure high quality education and training opportunities are affordable and available
- Support the PA Breast Cancer Coalition as it continues to serve Pennsylvania women and their families through our legislative advocacy, educational programs, and research grants

Please review the accompanying detailed description of sponsor opportunities. If you have any questions or would like more information, please contact Kathleen Tunney, Director of Development at kathleen@pabreastcancer.org or 717.721.2580, ext. 106. We hope you'll join us in improving the lives of Pennsylvanians!

Sincerely,

Pat Halpin-Murphy
President and Founder

The PA Breast Cancer Coalition is a 501(c)(3) nonprofit organization – contributions to which are tax deductible to the fullest extent permitted by law. The official registration and financial information of the PA Breast Cancer Coalition may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Sponsorship Opportunities

PA Breast Cancer Coalition Annual Conference

Wednesday, October 14, 2009

	PRESENTING	AWARDS LUNCHEON	REGISTRATION	DIAMOND	PRINTING	WORKSHOP	GOLD
Cost	\$50,000	\$25,000	\$15,000	\$15,000	\$10,000	\$10,000	\$10,000
Number of slots available	1	1	1	unlimited	1	1	unlimited
Seats at luncheon	24 reserved	12 reserved	12 reserved	12 reserved	12 reserved	12 reserved	12 reserved
Exhibit space	●	●	●	●	●	●	●
VIP reception invitations	24	12	6	6	4	4	4
Your logo exclusively on:	All promotional pieces as presenting sponsor	Signs at lunch	Registration booths		Covers of program books and workbooks	Podium signs in workshop rooms	
Logo on video screen at luncheon	●	●	●	●	●	●	●
Program book recognition	Full page	Logo	Logo	Logo	Logo	Logo	Logo
Name on centerpiece	●	●	●	●	●	●	●
Recognition on PBCC website	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Promotional item in tote bags (optional)	●	●	●	●	●	●	●
Listing in Frontline™ newsletter	●	●	●	●	●	●	●
Access to workshops, 10/13 evening reception and all other conference activities	●	●	●	●	●	●	●

	TOTE BAG	NAMETAG	CONTINENTAL BREAKFAST	SILVER	BRONZE	PINK RIBBON	EXHIBITOR*
Cost	\$7,500	\$7,500	\$5,000	\$5,000	\$2,500	\$1,000	\$350
Number of slots available	1	1	1	unlimited	unlimited	unlimited	20
Seats at luncheon	12 reserved	12 reserved	10 reserved	10 reserved	10 general seating	8 general seating	2 general seating or boxed lunch
Exhibit space							●
VIP reception invitations	2	2	2	2	2		
Your logo exclusively on:	Tote bags	Nametags	Signs at breakfast				
Logo on video screen at luncheon	●	●	●	●	●		
Program book recognition	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Name on centerpiece	●	●	●	●			
Recognition on PBCC website	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Promotional item in tote bags (optional)	●	●	●	●	●		
Listing in Frontline™ newsletter	●	●	●	●	●	●	●
Access to workshops, 10/13 evening reception and all other conference activities	●	●	●	●	●	●	●

**Note: Exhibit space is offered to companies on a first-come, first-serve basis. In an effort to provide a diverse lineup of booths, conference management reserves the right to limit similar product offerings and services. The PBCC reserves the right to decline the application of companies whose products are not in keeping with the conference environment.*



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President & Founder

2009 Sponsor Form

PA Breast Cancer Coalition Annual Conference

Wednesday, October 14, 2009

Organization Name: *(Indicate exactly how your organization should be identified on any print materials)*

Sponsor Level: *(Gold, Silver, etc.)* _____ **Amount:** \$ _____

Payment Contact:

(will be contacted regarding payment matters)

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Administrative Contact:

(will be contacted regarding administrative details such as attendee names)

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

*Please send check payable to: Pennsylvania Breast Cancer Coalition, 344 N. Reading Rd., Ephrata, PA 17522

*Please send your company logo in a .tif format to kim@pabreastcancer.org and plan on providing the names of your attending guests by September 1, 2009.

*Any questions? Contact Dolores at 610-622-3390 or dolores@pabreastcancer.org OR
Kathleen at 717-721-2580 x106 or kathleen@pabreastcancer.org.*

THANK YOU FOR YOUR SUPPORT!

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